

# Sheron Helm Post

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## Personal details

**Name:** Sheron Helm Post

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Las Vegas, NV 89149

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## Work Experience

### **Freelance Graphic Design** 9/2001 – present My own business - Purple Paw Design

Over the last ten years I worked with an average client base of 10-15 companies to produce a wide range of design projects from conception to finished product.

I use the Adobe Creative Suite programs along with my strong conceptual skills and artistic talent to create some exceptional graphics and artwork. I have an uncanny ability to visualize the "feel" of the project which results in very successful projects and satisfied clients.

#### **Projects have included:**

- Advertising campaigns, marketing materials
- Logo design, Illustration, Extensive Photoshop work
- Website design & maintenance
- Digital Photography, Photo Retouching & Restoration
- Presentation catalogs and materials

## Technical Skills

### **Adobe Photoshop**



Expert level Photoshop skills with 17 years of experience

### **Adobe Illustrator**



Expert level Illustrator skills with 17 years of experience

### **Adobe Dreamweaver**



Advanced level Dreamweaver skills with 8 years of experience

### **Adobe InDesign**



Advanced level InDesign skills with 8 years of experience

### **Photography**



Advanced Amateur skill level with 10 years of DSLR experience (Nikon 300 & Nikon 100)

- Numerous print and magazine ads
- Trade show booth displays and signage
- Indoor & Outdoor Posters, Banners, Billboards
- T-shirts, numerous promotional & give away items
- 60' x 42' full color stage backdrop curtains
- Various types of laser etched signs, plaques and memorials

**References Available Upon Request**

# Education

**BS - Business Administration** Graduation 8/1987  
North Dakota State University, Fargo, ND

Emphasis in Marketing and Advertising

**Fine Art & Design** 1982-1984  
Moorhead State University

**Commercial Art Program** 1981-1982  
Bismarck State College